



EP PerMed
European Partnership
for **Personalised Medicine**

EP PerMed Education Call 2025

The EP PerMed Guide to Personalised
Medicine for Healthcare Professionals

Call for Proposals

04.06.2025

EIT Health



**Co-funded by
the European Union**

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Change Log

The EP PerMed Education Call 2025 was published on 04 June 2025. Any changes implemented after this date will be tracked below. If no information is included, it means no changes have been made since the launch of the Call.

Date		Description of Change	Location in the document
	2025/09/04	Budget template hyperlink fixed	Page 15

Introduction and aims of EP PerMed

Personalised Medicine (PM) represents a paradigm shift from a “one size fits all” approach to an optimised strategy for the prevention, diagnosis and treatment of disease for each individual, based on their unique characteristics, including biological features (e.g., phenotype, endotype, genotype), as well as lifestyle and environmental factors. Accordingly, PM puts the patient at the very centre of healthcare, aiming for optimised health promotion, treatments and management of disease or predisposition to disease. The field of PM has been advancing rapidly, and the range of technologies, methodologies and information utilised is much broader, supporting improved healthcare, diagnostics and tailor-made treatments, including rehabilitation, and prevention strategies.

The European Partnership for Personalised Medicine, EP PerMed, is a platform for joint programming of national and European regional research and innovation (R&I) programmes putting into action “The Strategic Research & Innovation Agenda (SRIA) for Personalised Medicine (2023)”¹, SRIA for PM (2023), through dedicated research, development and innovation funding.

The vision of the European Partnership for Personalised Medicine is to improve health outcomes within sustainable healthcare systems through research, development, innovation and implementation of personalised medicine approaches for the benefit of patients, citizens, and society.

¹ *Strategic Research & Innovation Agenda for Personalised Medicine (2024) European Partnership for Personalised Medicine - EP PerMed.* Available at: <https://www.eppermed.eu/action-areas/sria/> (Accessed: 05 December 2024).

Definition of Personalised Medicine

EP PerMed adheres to the definition stated in the PerMed SRIA: 'Shaping Europe's Vision for Personalised Medicine' (2015), adopted from the Horizon2020 Advisory Group:

"Personalised Medicine refers to a medical model using characterisation of individuals' phenotypes and genotypes (e.g., molecular profiling, medical imaging, lifestyle data) for tailoring the right therapeutic strategy for the right person at the right time, and/or to determine the predisposition to disease and/or to deliver timely and targeted prevention."

Some additional information can be found in the 2018–2020 Advice of the Horizon 2020 Advisory Group for Societal Challenge 1, "Health, Demographic Change and Well-being":

"Different synonymous terms have been used alongside 'personalised medicine', most commonly 'precision medicine' and 'stratified medicine'. While there may be subtle differences in the literal meanings of these terms, they usually refer to the same concept when applied in practice. Stratified medicine (mainly used in the UK) is more treatment-dependent, while precision medicine (mostly used in US) has a relatively broad meaning as it refers to 4P (predictive, preventive, personalised and participatory) medicine. We use the term personalised medicine because this term best reflects the goal of effectively tailoring treatment based on an individual's 'personal profile', as determined by the individual's genotype and phenotype data. Based on individuals' profiles, PM aims to identify the optimal treatment regime by avoiding the treatment-failure approach commonly used in current evidence-based medicine."

Programme Timeline

Date	Event
04 June 2025	Opening of the Call for Proposals submission
16 June 2025	Opening of application platform
18 June 2025 at 12:00 CEST	Call information webinar
16 June - 09 September 2025	Online matchmaking period
02 September 2025 at 12:00 CEST	Q&A online session
09 September 2025 at 16:00 CEST	Deadline for proposals submissions
10 - 16 September 2025	Eligibility check
17 September 2025	Notification of eligibility check outcome and invite to online pitching sessions
06 – 10 October 2025	Online pitching sessions
29 October 2025	Final Results notification
29 October – 28 November 2025	Stand still period
Week beginning 30 November 2025	Kick off meeting
	Onboarding and contracting begins

Objectives & Scope

In its efforts to continuously improve the implementation of personalised medicine in Europe, EP PerMed is creating the 'EP PerMed Guide to Personalised Medicine' Series. The series will start with 'The EP PerMed Guide to PM for Healthcare Professionals (HCPs) to update on the offer and use of personalised medicine opportunities in clinical practice and will offer a catalogue of courses designed and developed through subgrant funding.

Call summary

	Description
Goal	The objective of this Call is to provide subgrant funding to support the provision and development of educational content aimed at healthcare professionals (HCPs) in the implementation of PM. The gaps in the PM knowledge and skills among HCPs have been identified as one key barrier to the implementation of PM ² . This initiative will enhance the capacity of HCPs to integrate PM into their daily practice, ensuring they are equipped with the necessary knowledge, skills, and competencies. The scope of this Call includes general and specialised education on PM and its implementation in clinical practice, interdisciplinary collaboration between HCPs, as well as effective communication of HCPs with patients. The courses will be designed and implemented collaboratively between selected consortia and EP PerMed.
Scope of the Activities	<p>The purpose of the Call is to fund high quality content that will feed into online modules/ courses (up to 4-week long, equivalent to 15/20 hours of study time) that will be collaboratively developed with the EIT Health's Digital Learning Team supporting EP PerMed (see Annex II). All modules/ courses will be hosted and disseminated through the EP PerMed website and EIT Health's Digital Learning Platform.</p> <p>Modules/courses will cater to training needs for HCPs in PM implementation (General Practitioners, Specialists, Nurses); may include case studies demonstrating successful implementation of PM strategies in primary healthcare</p>

² Stefanicka D.W & Kurpas D. Barriers and facilitators to the implementation of personalised medicine at the micro-, meso- and macro-regionals levels. (2024)

Vicente, A.M. *et al.* How personalized medicine will transform healthcare by 2030: the ICPeMed vision. (2020)

	and selected disease areas; activities to foster interdisciplinary collaboration between HCPs for PM solutions; activities to improve communications skills of HCPs to patients.
Duration	Maximum 12 months from the award notification date.
Funding	An overall financial amount of up to 300,000 EUR (three hundred thousand Euros) is available for the Call in 2025. This is expected to result in the award of up to six proposals, for a maximum amount of 50,000 EUR (fifty thousand Euros) per subgrant.

Educational module topics

EP PerMed is calling for educational content that will bridge the needs and gaps identified among healthcare professionals in the field of Personalised Medicine (PM) implementation. This Call seeks to enhance the technical, ethical, and communication skills of healthcare professionals and promote interdisciplinary collaboration. By addressing these gaps, the initiative aims to increase and improve the implementation of PM in clinical practice, ultimately enhancing patient care and healthcare sustainability.

The aim of this Call is to solicit innovative, high quality educational content proposals. Upon notification, selected consortia will collaborate with EIT Health's Digital Learning Team supporting EP PerMed to develop online modules of up to 4-weeks long, equivalent to 15/20 hours of study time.

Up to six modules will be selected covering the following topics:

Topics	Target audience	Description of course aims
Enhance PM knowledge	General Practitioners (GPs)	Equip GPs with foundational knowledge of PM and its relevance in primary care.
Impact of PM in Oncology to improve patient care strategies.	Specialists in Oncology / Haematology	Highlight the impact and relevance of PM in oncology/haematology and CVD to improve patient care strategies.
Impact of PM in Cardiovascular Disease (CVD) to improve patient care strategies.	Specialists in CVD	Highlight the impact and relevance of PM in CVD to improve patient care strategies.

Topics	Target audience	Description of course aims
Interdisciplinary collaboration	All HCPs (GPs, Specialists, Nurses)	Encourage collaboration across various medical disciplines and with patient associations to integrate PM approaches effectively.
Implementation of molecular diagnosis approaches in clinical practice	Specialists across disease areas	Provide HCPs with a comprehensive understanding of genetic testing and molecular diagnostics and its application in PM, ultimately influencing its standard use in clinical practice.
Improve communication Skills of HCPs	All HCPs (GPs, Specialists, Nurses)	Develop effective communication strategies for discussing PM options with patients, including explaining benefits, risks, and potential outcomes.

EP PerMed are seeking proposals for asynchronous online courses designed for a European audience of adult learners, with a strong emphasis on andragogical principles. Successful proposals will demonstrate:

- A learner-centered approach that supports autonomy, self-direction, and choice.
- Use of authentic, real-world case studies and problem-solving tasks.
- Opportunities for reflection, self-assessment, and integration of prior experience.
- Flexibility in content format and pacing to accommodate diverse learning styles.
- A course outline with clear expected learning outcomes as specified in Annex 1.
- Content developed on the above scope for a four-week online course covering up to 15 to 20 hours of study time in total.
- Content toward assessment, for example, scenario-based assessment, multiple choice questions.
- Validated expertise in PM implementation.

As courses in the first EP PerMed Guide to Personalised Medicine (PM) are targeting healthcare professionals, selected consortia must comply with the European Union of Medical Specialists (UEMS) European Accreditation Council for Continuing Medical Education (EACCME) accreditation criteria, as courses will be submitted for accreditation.

Educational content will be hosted entirely on EIT Health's digital learning platform. All selected consortia will be supported by EIT Health's Digital Learning team from the selection notification to the delivery and hosting of the final course. This will cover provision of instructional design guidance, storyboarding, blueprinting, and integration of content elements in the eLearning platform.

How to apply

Applicants must submit their proposals via the Application Platform: https://apply.eithealth.eu/s_Login.jsp. Please follow the instructions to complete account registration. If you have any questions, please see the “Guide for applicants” or contact calls_eppermed@eithealth.eu.

Applicants will need to complete a work plan and project budget using the templates provided (see Annex II). For more information on how the work plan and project budget link to funding and grant payout please see the section on **Funding and Sub-Grant Payout**.

Eligibility criteria

General Conditions

Applications must meet all the below eligibility criteria to be invited to the independent expert evaluation stage. Should a proposal not meet any one of the below criteria, the proposal will be rejected and will not proceed in the process. Each application will be reviewed for these eligibility criteria by EP PerMed Partners.

- Applicants must submit their proposal via the application platform before the deadline on 9 September 2025 at 16:00 CEST.
- Partners / Beneficiaries within the EP PerMed consortium are not eligible for this Call.
- Private individuals are not eligible for this Call.
- Consortium members must all be organisations legally registered in an EU Member State or a country associated to Horizon Europe. The list of Third Countries associated to Horizon Europe can be found [here](#).
- Applications must be written in English.
- Applications can request a maximum 50,000 EUR (fifty thousand Euros) of funding including overheads.
- Each application must cover one module only.
- Applicants must use and upload any templates requested and provided in the application platform. Applications that upload the incorrect template or a modified version of the template will be considered ineligible.

Specific Conditions

Consortium Eligibility

Applicants are encouraged to use the dedicated Matchmaking platform to fulfil the consortium composition requirements. To access the matchmaking platform click on the link here: <https://www.b2match.com/e/education-call-online-matchmaking>.

The following conditions apply to the composition of consortia:

- The consortium must include a minimum of two eligible organisations, and a maximum of five.
- Consortium members must be established in at least two different European Member States or Associated Countries.
- Consortium members must be legally and financially independent of each other.
- Proposals must be submitted by applicants belonging to one of the following categories:
 - Academia: research teams working at universities, universities of applied sciences, other higher education institutions, research and knowledge dissemination organisations or research institutes;
 - Clinical/public health sector: research teams working at hospitals, policlinics, medical practices, public health and/or other health care settings and health organisations;
 - Companies: private companies of all sizes; Continuing Medical Education (CME)/ Continuing Professional Development (CPD) companies / agencies;
 - Other stakeholders: e.g. citizen organisations, medical societies, local communities, local / national Nongovernmental organisations (NGOs), consumer organisations. Other stakeholders should be in a position to provide useful knowledge and perspectives to the consortium.
- At least one project consortium member must have validated experience in designing lifelong learning (adult learning) education activities, which is to be described in the application.
- At least one project consortium member must have validated experience in the implementation of personalised medicine which is to be described in the application.
- At least one non-academic organisation must be part of the applying consortium.
- The consortium must be complete at the time of submission.

Course content

- Courses must be delivered online via the EIT Health digital learning platform.
- Courses must be aimed at healthcare professionals.
- Courses must be 4 weeks / 20 hours long.

Eligible costs and project duration

- Costs for a learning management system are not eligible for funding. This is provided by EP PerMed through EIT Health.
- Costs for marketing and course promotion are not eligible for funding. This is provided by EP PerMed through its dissemination activities and the EP PerMed website.
- The project duration is 12 months from selection notification. There will be no extension possibility.
- The subgrant covers the activity until the delivery of the module(s) by latest 12 months after the selection notification.

Evaluation process and criteria

Applications will first be reviewed for eligibility against the criteria in Section 7 above by EP PerMed. Eligible applications will then be assessed and scored by an independent panel of experts following the evaluation criteria below.

Eligibility check

The minimum requirements for applying, including eligibility criteria, are specified in Section 7 above.

An eligibility check will be performed against the general and specific conditions stated in Section 7 to validate the application's compliance with the requirements outlined in this Call. This will yield a yes/no decision on whether submitted proposals are eligible and can progress to the next evaluation stage. Applications must meet all the requirements specified in section 7 in order to proceed to the external evaluation and be invited to pitches.

Online Pitching

All eligible applications will be invited to present their proposals at an online pitch. This will involve a presentation (20 minutes) of the proposal by applicants in front of a panel of independent experts and will be followed by a question and answers session (20 minutes). Details on the organisation of the pitches will be communicated to eligible applicants following the eligibility check. Applicants must ensure their availability for pitches according to the **Programme Timeline**.

Each proposal will be evaluated by three external independent evaluators. Following the online pitches, experts will produce an individual score out of 100. The final score will be the average of the three expert's individual scores. Please see Section 9 - Evaluation Criteria below for details on the criteria that projects will be assessed against during the online pitches.

Only projects that get a final score of at least 70 / 100 will be considered for funding. Projects will be ranked by evaluation score for each topic, if more than one application scores 70 / 100 in a topic, the top ranked applications will be selected for funding. A maximum of 6 projects will be selected for funding.

Ethical Legal and Social Issues (ELSI) review

Following the final ranking, applications that have been top ranked will be sent for ELSI review. The ELSI review will aim to ensure that all elements in the application linked to critical ethical, legal and social considerations are well defined and addressed throughout the proposal, thereby helping to de-risk the EP PerMed portfolio.

Evaluation criteria

The evaluation criteria for the EP PerMed Education Call are as follows:

Area	Criteria	Weight
Activity Excellence and Strategic Fit	<ul style="list-style-type: none"> Clarity and pertinence of the project's objectives, and the extent to which the proposed work is ambitious and innovative. Soundness of the proposed approach, including the underlying concepts, models, assumptions, interdisciplinary approaches and fit with the module topics. 	20%
Impact and Sustainability	<ul style="list-style-type: none"> Credibility of the pathways and design approach to achieve the expected outcomes and impact of the module. Suitability and quality of the measures to maximise expected learning outcomes as outlined in Annex 1. 	40%

Area	Criteria	Weight
	<ul style="list-style-type: none"> Credibility of recommendations to EP PerMed for optimal dissemination. 	
Implementation and Feasibility	<ul style="list-style-type: none"> Quality and effectiveness of the work plan, assessment of risks, and appropriateness of the effort assigned to work packages, and the resources overall. Capacity and role of each participant in the consortium, and the extent to which the consortium brings together the necessary expertise. 	40%

As the programme uses lump sum funding, the projects should provide a detailed workplan and budget. In case of misbalance, suggestions will be provided and should be considered before the start of the contracting phase. As stated in section 7, the budget must be submitted using the template provided in the application platform. Applications that do not use the provide template will be considered ineligible and will not proceed to the external evaluation stage. No template upload is required for your work plan, you will detail your work plan directly in the application platform.

Project Implementation

Work on the production of course content for the modules may start after selection notification. However, payment cannot be guaranteed until all the required agreements are signed by all members of the consortium. Please note that following award notification there is a one month stand still period in which contracts cannot be signed. The stand still period allows for the processing of appeals and for any subsequent adjustment of application award decisions following appeals. Any work carried out by applicants during the stand still period is taken at the applicants own risk.

Selected consortia must commit to the timelines as outlined in the **Programme Timeline**.

Courses must be delivered in English. The selected consortia will be expected to deliver the outputs, deliverables and milestones in the below table. See **Annex II** for a detailed workplan.

Expected Deliverables	Detail
Outputs	<ul style="list-style-type: none"> OUT 01: Defining the storyboard for the course OUT 02: Defining the blueprinting. OUT 03: Defining the course wireframe. OUT 04: Defining course content and assessment.

Expected Deliverables	Detail
Milestones	<ul style="list-style-type: none"> MS 01: Completion of the storyboarding phase. MS 02: Completion of the blueprinting phase. MS 03: Completion of the course wireframe phase. MS 04: Completion of the final course content and assessment.
Deliverables	<ul style="list-style-type: none"> DEL 01: Submission of a signed-off storyboard. DEL 02: Submission of a signed-off blueprint. DEL 03: Submission of a signed-off course wireframe. DEL 04: Submission of the final certification from EIT Health Digital Learning Team demonstrating course content and assessment are signed off.

Evaluation criteria for final deliverables

Final payment will be based on the submission of the four deliverables which will each need to be signed off by EIT Health's Digital Learning Team in order to receive the final payment. The below table sets out the minimum criteria that deliverables must meet in order to receive sign off from EIT Health's Digital Learning team.

Expected Deliverables	Minimum criteria for sign off
DEL 01: Submission of the signed-off storyboard.	Storyboards must include: <ol style="list-style-type: none"> Clearly and explicitly aligned with the agreed course learning outcomes Representative of the learner's journey through the course factoring in the hours of learner effort per learning activity Be pedagogically sound and sustainable and in alignment with research based best practices (video length, assessment types etc)
DEL 02: submission of the signed-off blueprint.	Blueprints must be: <ol style="list-style-type: none"> Detailed and complete with a time and owner assigned to each learning activity/object Reviewed and agreed by the consortia and communicated to the EIT Health Academy Team Include a course development strategy with meeting schedule and escalation pathways
DEL 03: submission of the signed-off course wireframe.	Course wireframes must be: <ol style="list-style-type: none"> Mapped to the learning activities specified and agreed in the storyboard and blueprint

Expected Deliverables	Minimum criteria for sign off
	b) Reviewed and agreed by the consortia and communicated to the EIT Health Academy Team c) Contain templated examples of the instructions and presentation of each discrete learning activity
DEL 04: Course content and assessment signed off.	Course content and assessments must be: a) Delivered on time and mapped to the blueprint and populated on the wireframe b) Contain all contextual and guiding elements for each learning activity - what, why, how, when c) Assessment and gates developed and signposted for learners with certificate award stipulated and automatised d) All mandatory reading material must be open source and copyright cleared for sharing on the EIT Health Academy e) Video content must be delivered in the EIT health Academy video content management system unless agreed in advance with the EIT Health Academy Team

Funding and subgrant payout

Subgrant allocated per module is up to 50,000 EUR (fifty thousand Euros) including overheads (25%). Reimbursement rate is 100%.

Funding will be provided through a lump sum contract, structured to ensure efficient and effective use of resources. To define and justify the project budget, each team will need to provide a detailed budget table with cost estimations during application using the template provided. The template will be available on the application platform, and also is available [here](#) (note this link will trigger a download directly into your browser's "Downloads" folder). Guidance for applicants from Horizon Europe on making lump sum submissions can be found [here](#).

The template will ask for a breakdown of your project into work packages and you must provide the associated costs for completing each work package. The costs provided in your budget during application will be the costs included your grant agreements if you are successful in your application. The costs for each work package will be paid out in 'lump sums' as each work package is completed. The budget costs must be an approximation of the actual costs and meet the eligibility criteria of Horizon Europe.

For the EP PerMed Education call, projects must be structured as a single work package with all relevant tasks sitting under this single work package.

With budgets structured as a single work package, this enables payment to be distributed in two instalments:

1. An initial pre-financing payment of 50% of the total funding will be made at the start of the project, tied to the completion of the contracting phase.
2. The remaining 50% will be disbursed upon approval of the final activity report, which will verify the completion of the activity and the achievement of the project's objectives.

Payment	Amount	Description	Mandatory Conditions
Pre-financing	50%	Onboarding with Digital Learning & ID team, storyboarding kick-off.	Completion of contracting phase. Onboarding with the Digital Learning & Instructional Design (ID) Team.
Final payment	50%	Completion of course development, review and approval of final content in the eLearning platform.	Completion of the task and the Project's objectives.

Conflicts of interest

The EP PerMed Education Call is committed to maintaining the highest standards of confidentiality and managing conflicts of interest throughout the selection process. All materials and information provided by applicants will be treated as strictly confidential. EP PerMed Partners (Beneficiaries/Affiliated Entities/Associated Partners), Call Secretariat, and independent evaluators are required to sign confidentiality agreements, ensuring that sensitive information is not disclosed to unauthorised parties.

To further safeguard the integrity of the evaluation process, EP PerMed implements rigorous conflict of interest policies. Evaluators and Call Secretariat involved in the selection process are required to declare any potential conflicts of interest. Any evaluator with a conflict of interest will be recused from assessing the relevant application to ensure an unbiased review. This commitment to confidentiality and conflict of interest management guarantees a fair and transparent selection process, fostering trust and integrity within the programme.

EP PerMed partners (Beneficiaries/Affiliated Entities/Associated Partners) are not eligible to apply to this Call.

Redress procedure

Applicants can appeal against the final award decision if they suspect a breach in the evaluation and selection procedures. This redress procedure only covers the procedural aspects of the Call. The redress will not call into question the scientific or technical judgement of experts/evaluators.

Applicants should submit their appeal to the Call Secretariat via email (appeals@eithealth.eu) within seven calendar days following notification of the application outcome. The outcome notification email containing the results of the evaluation will give information on the appeals procedure, which is described below.

Admissibility of appeals

For an appeal to be admissible the following conditions must be met:

- The appeal must be submitted by the team to which the appeal relates;
- Only one appeal per proposal will be considered;
- The appeal must be submitted via email within seven calendar days of the outcome notification email. The appeal must contain the following minimum information:
 - The name of the Call for Proposals;
 - The proposal acronym;
 - The title of the proposal;
 - A description of the alleged shortcomings of the evaluation procedure.

The appeal must demonstrate a procedural irregularity, factual error, manifest error of assessment, misuse of powers, or a conflict of interests. Appeals that do not meet the above conditions, or do not deal with the evaluation of a specific proposal, or express mere disagreement with the result or the reasoning of the evaluation may be judged as not suitable for redress.

Procedure

Upon receipt of an appeal, an acknowledgement of receipt will be sent from appeals@eithealth.eu within seven calendar days. The acknowledgement shall report the redress process and the anticipated date by which a decision on the appeal will be communicated to the appellant.

All appeals received within the seven calendar days deadline will be processed together. The decision will be communicated to the appellant within two weeks from the deadline for submitting the appeals.

Online webinar and Call contact information

Join the on-line webinar for interested applicants of this Call on 18 June 2025, 12pm - 13pm CEST. Register [**here**](#).

Join the MatchMaking platform: opening on 16 June 2025, closing on 9 September 2025.
Link to the MatchMaking platform: [**https://www.b2match.com/e/education-call-online-matchmaking**](https://www.b2match.com/e/education-call-online-matchmaking)

Join the on-line Q&A, before the Call closing date, on 2 September 2025, 12pm - 13pm CEST. Join us [**here**](#).

For further information:

Please visit [**https://www.eppermed.eu/educall2025**](https://www.eppermed.eu/educall2025)

or contact: [**calls.eppermed@eithealth.eu**](mailto:calls.eppermed@eithealth.eu). When emailing, please pre-fix the email subject with "EP PerMed_Edu" and your application code, for example "EP PerMed_Edu: EPEDU-2025-12345". This will ensure the right people pick up your email.

Annex I: List of Topics

#	Module title	Audience	Objectives	Category	Expected learning outcomes
1	Introduction to Personalised Medicine (PM)	General Practitioners (GPs)	Equip GPs with foundational knowledge of PM and its relevance in primary care.	Knowledge	<p>Define personalised medicine (PM) and recognise key terms and concepts associated with PM.</p> <p>Explain the basics and relevance of PM in primary care.</p> <p>Describe how PM differs from traditional medicine.</p> <p>Apply PM knowledge in real-world primary care scenarios.</p> <p>Examine the benefits and challenges of integrating PM into primary care.</p> <p>Develop strategies to integrate PM into practice.</p>
2	Communication Skills in Personalised Medicine	All HCPs (GPs, Specialists, Nurses)	Enhance HCPs' ability to communicate PM concepts and engage patients in shared decision-making.	Skills / Attitude	<p>Simplify complex scientific content related to personalized medicine (PM) for civilians and patients.</p> <p>Communicate scientific information about PM in clear, easy-to-understand language.</p> <p>Adapt explanations of PM to suit the knowledge level of non-expert audiences.</p>
3	Molecular diagnostics in PM	Specialists across disease areas	Provide healthcare specialists with a comprehensive understanding of molecular diagnostics including genetic testing and their application in PM, ultimately influencing its standard use in clinical practice.	Knowledge / Attitude	<p>Explain the role of molecular diagnostics in PM.</p> <p>Describe the process and benefits of molecular diagnostics in clinical practice.</p> <p>Apply molecular diagnostics knowledge to diagnose and manage diseases.</p> <p>Analyse case studies to understand the impact of molecular diagnostics on patient outcomes.</p> <p>Evaluate the effectiveness of molecular diagnostics in improving patient care.</p> <p>Assess the ethical considerations and challenges of molecular diagnostics in clinics.</p>

#	Module title	Audience	Objectives	Category	Expected learning outcomes
					Design patient care strategies that incorporate molecular diagnostic results.
4	PM applications in Oncology / Haematology	Specialists in Oncology / Haematology	Highlight the impact of PM in oncology/haematology and improve patient care strategies.	Knowledge / Attitude	<p>Define personalised medicine (PM) in the context of oncology/haematology.</p> <p>Describe the latest research and clinical trials in PM for oncology/haematology.</p> <p>Discuss patient case studies and treatment outcomes using PM.</p> <p>Analyse the differences between standard procedures and PM approaches in oncology/haematology.</p> <p>Evaluate the impact of PM on patient outcomes through case studies.</p> <p>Design protocols for integrating PM into oncology/haematology practice.</p>
5	PM applications in Cardiovascular Disease (CVD)	Specialists in CVD	Demonstrate the relevance of PM in CVD and enhance clinical practice.	Knowledge / Attitude	<p>Define PM in the context of CVD.</p> <p>Describe the latest research and clinical trials in PM for CVD.</p> <p>Discuss patient case studies and treatment outcomes using PM.</p> <p>Analyse the differences between standard procedures and PM approaches in CVD.</p> <p>Evaluate the impact of PM on patient outcomes through case studies.</p> <p>Design protocols for integrating PM into CVD practice.</p>
6	Interdisciplinary collaborations for the Integration of PM	All HCPs (GPs, Specialists, Nurses)	HCPs gain a comprehensive understanding of interdisciplinary collaboration in personalised medicine and develop the skills to apply, analyse, evaluate, and create effective strategies for integrating PM into clinical practice	Attitude	<p>Define interdisciplinary collaboration in the context of personalised medicine (PM).</p> <p>Identify key roles of specialists, nurses, and general practitioners in PM.</p> <p>Apply interdisciplinary collaboration techniques to PM scenarios.</p> <p>Evaluate the effectiveness of different strategies for patient engagement and shared decision-making.</p> <p>Design patient care plans that incorporate PM principles and interdisciplinary approaches.</p>

Annex II – The Digital Learning Team and Academy Platform Process

EP PerMed have designated the EIT Health Academy to support selected proposals in the development and hosting of the final courses. Applicants to the EP PerMed Education Call 2025 commit to delivering the content they develop to the EIT Health Academy Team, to follow the process and adhere to the timelines described in this annex.

EIT Health Academy Process

The following 6-step overview of the EIT Health Academy processes is designed to support the selected consortia in their creation of high-quality content for their learners. Upon selection, consortia will be onboarded on the EIT Health Academy through the following course development process.

Course development:

- Following the best practice of instructional design, the course development involves several steps to create a well-designed and effective educational course.
- While the specific details may vary depending on context and requirements, the outline of the course development process is locked within these phases.

Step 1. Course storyboarding:

- This involves at least one hands-on planning session during the kick-off meeting.
- Process of visualisation course flow and final outputs.
- Helps with content organisation and creation of structure for the course.
- Helps visualise the feel and look of the course.
- Supports planning of the course interactions such as how learners will interact with content, assessment, and interactive exercises.
- Serves as communication tool between the subject matter experts and the instructional designers supporting the course build.
- Helps identify gaps or issues in the course content or structures at early stage of development.

Depending on type of programme, this may include one or all the following storyboarding techniques:

- Learning mapping.
- Course structure planning.
- Big picture course planning.
- Individual module planning.

Step 2. Course blueprinting:

The next step is to plan content development and execution of the individual work packages.

The blueprint is a working document that tracks individual action items and serves as a project management tool. Using Blueprint, everyone involved communicates in real time progress as well as challenges they come across.

Step 3. Course templating:

- While subject matter experts work on their individual content packages, instructional designers complete the course templating.
- The process involves preparations of custom build templates, Canvas course preparation, visuals, banners, selection of recommended tools to deliver specific course requirements as well as support of the subject matter experts in the process of content creation.
- This step also includes designing the learning activities (interactions), checkpoints, discussions and synchronous elements as needed.
- Output is approved course template(s) ready to be filled with course specific materials.

Step 4. Service Level Agreement:

- Framework document that defines the scope of service and support, between EIT Health and Partners
- Specifies objectives of the collaboration as well as stakeholders and project teams

The purpose of this agreement is to:

- Create an efficient framework for the content development process to ensure that upcoming courses are of the highest possible quality.
- Clarify the roles and responsibilities for all those involved in development process.

- Identify timelines required by the development process.
- Establish the expected number of course registrations.
- Establish the learner journey from the EIT Health website through the EIT Health Academy and to the Innovator's Community.

Step 5. Course development:

Throughout the course development process, Partners and subject matter experts are supported in every aspect of the course creation to enhance effectiveness of the learner experience. including:

- Video creation.
- Assessment building.
- Creating learning activities.
- Adjusting instructional methods.
- Curriculum development template will be made available to ensure all content creation follows the validated learner journey from the outset.
- As content is created, it is forwarded to the Academy Team for implementation.

Step 6. Course publishing / go live:

- Course going live marks the beginning of the active learning phase.
- Learners are enrolled to the Canvas course and provided instruction on how to interact with the content.

EIT Health Academy Gantt and Timelines

Indicative timelines for steps where selected consortia are expected to deliver are outlined below.

Actions & Steps	Deadline
Kick off meeting (All)	Week beginning 01 November 2025
Storyboard meeting (All)	Mid-Feb 2026
Storyboard Sign Off (Partner)	Week beginning 02 March 2026
Blueprint draft (EIT Health Academy)	31 March 2026

Actions & Steps	Deadline
Blueprint Sign Off (Partner)	31 March 2026
Course Handbook: documents, course learning outcomes, teaching methods and learner's logistics as agreed at storyboarding (Partner)	Mid-April 2026
Course Text, Transcripts, Slides and Readings, Assessments (Partners)	30 June 2026
Course Wireframe Draft (EIT Health Academy)	31 July 2026
Course Wireframe Sign off (Partner)	31 July 2026
Video/ Interactive Media Recording (Partner)	Late July to mid-September 2026
Video/ Interactive Media Editing (EIT Health Academy)	Mid-September to week beginning 05 October 2026
Video/ Interactive Media Review (Partner)	Mid-October 2026
Final Review (Project Partners)	31 October 2026
Final Sign Off (Course Content and Assessment)	Mid-November 2026